



Press Release

For Immediate Release

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July WIBA Women's Leadership Alliance Luncheon To Benefit Dress for Success

WICHITA, Kan., June 13, 2008 . . . Women who attend the Tuesday, July 1, Wichita Independent Business Association (WIBA) Women's Leadership Alliance luncheon will have the opportunity to learn about dressing for their important meetings from speakers Pat Jones of Dress for Success and Wichita's fashion expert from the Wichita Eagle Bonnie Bing, who is also a board member for Dress for Success.

In addition to a presentation, donations to the Dress for Success program will also be accepted at the luncheon.

“While our members are looking forward to picking up business fashion tips for their careers, many are even more excited about the opportunity to donate to women who need the basics to start a business wardrobe,” said Judy Whiley, WIBA membership services manager. “Since we are consistently drawing close to 50 Wichita business women each month, we hope to provide a lot of needed items.” Dress for Success has requested donations of new undergarments.

The luncheon is open to all women in business – both WIBA members and non-members. It will run from 11:45 a.m. until approximately 1 p.m. Lunch will be provided for a \$7 fee if reserved in advance. To make reservations, call the WIBA office at 316-267-8987 or e-mail reservations@wiba.org. Free parking is available on site.

Dress for Success Mission

The mission of Dress for Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

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About WIBA/KIBC

WIBA/KIBC (www.wiba.org) is an association of privately owned businesses pooling together for benefits that will improve or enhance their business operation. These benefits include counseling, research, education, group insurance programs, networking, discounted services, and a voice in the political process.

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